

VIRTUAL TRAINING

JVR ACADEMY in partnership with CheHan Ideaneers PRESENTS:

Creative Intelligence (CQ) @ Work

Re-inventing, re-imagining, and
re-creating a **post-lockdown reality**

Covid-19 was an unanticipated trigger that fast-tracked the 4th Industrial Revolution and the impact on society, communication, learning, and work is evident. Individuals, teams, and leaders are urged to re-invent, re-create, and re-imagine a post-lockdown world of work. Creativity has been proposed as one of the top ten future skills required to navigate the challenges posed by the 4IR.

Creativity has long been viewed as the exclusive domain of writers, artists, musicians, and actors. The shift in thinking is that everyone is creative. Creativity can be developed by acquiring and utilising creative thinking and problem-solving methodologies, frameworks, and techniques. Creativity and original thought ensure competitive advantage. Design thinking ignites creativity and innovation. Creative Intelligence (CQ) - the practical application of creativity, innovation, and design thinking - can assist individuals, teams, leaders, and organisations to make sense of the current realities while co-creating a future where everyone will thrive.



TO REGISTER contact charlene.harmen@jvrafrica.co.za / 011 781 3705

WHAT?

An 8-module virtual learning experience to develop CQ

WHO SHOULD ATTEND?

L&D specialists
OD practitioners
HR Business Partners
Human Capital Consultants

Anyone who wants to develop their CQ, enhance their creative confidence, and wants to establish a culture supportive of creativity and innovation in their organisations.

COST?

R1,950.00 (excl VAT)

ABOUT THE PRESENTER:

Dr Cherylene de Jager, a creativity, innovation, design thinking and change specialist, is establishing herself as a thought leader of Creative Intelligence (CQ). Her portfolio reflects a success story of more than twenty years, with client in the financial services (Absa, Standard Bank, Nedbank), academic institutions (UJ, NWU) retail (Woolworths, Fochini), mining (Exarro; PPC), hospitality (Sun International), and construction (Grinacker- LTA).



She is a tenacious researcher, faculty at USB-ED, a strategic partner at SGI and holds degrees focussing on change, creativity, and innovation. She is a published author and a sought-after speaker at high-profile functions. Her purpose and passion are to enhance and develop the Creative Intelligence (CQ) of everyone she meets.

Her manifesto is to add value, make a difference, create jobs, and have fun while doing so. Her latest book, CQ@Play: Shaping your Future in the Fourth Industrial Revolution, will be launched in 2020.

PROGRAMME OUTLINE

4IR ignited a renewed focus on creativity as an essential future skill

De-construct design thinking

Open the gates of your imagination to inspire innovation

Shift from creativity to Creative Intelligence (CQ)

Unleash your inner Da Vinci, Einstein & Picasso: Develop creative confidence

CQ @ Work & CQ @ Play

Create conditions supportive of CQ: past, present, future

Re-imagine, re-invent, re-create a post-lockdown world: CQ in action 2020 & beyond...

